CONTENTS

1.	Joanna Mariola GAJDA – CSR activities in the perception of representatives of Generation Z	5
2.	Jadwiga GRABOWSKA – Application of the selected lean tools in the automotive sector company	19
3.	Adam GUMIŃSKI – A research tool for analysis of knowledge management in the metropolitan association of Upper Silesia and Dąbrowa Basin	33
4.	Katarzyna Agnieszka IWANICKA, Marta JABŁOŃSKA, Agnieszka KOWALEWSKA, Tomasz BARNA – Application of group supervision as a method of developing staff in penal institutions	47
5.	Piotr LUTEK – Model approach to brand implementation as a prerequisite for shaping the capital of a territorial brand	59
6.	Rafał MIEDZIAK – A holistic approach to mergers and acquisitions in high-tech industries. Does the use of a holistic approach really avoid failure?	69
7.	Maciej NOWAK, Malgorzata BLASZKE – The COVID-19 pandemic and the directions of changes in the Polish spatial management system	89
8.	Maria NOWICKA-SKOWRON, Jan STACHOWICZ – Strategic management processes in organization. Challenges during the pandemic	99
9.	Bartosz SEILER, Hanna BORTNOWSKA – Mission statements and values of Polish non-profit organisations	117
10.	Monika ŚPIEWAK-SZYJKA, Milena BERA, Aneta ZAREMBA – Real estate management as a source of commune income	147